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FOR IMMEDIATE RELEASE

CP Kelco Invests in Pectin

Lille Skensved, Denmark, November 12, 2009 – CP Kelco announces an investment of € 3.0 Million (US \$4.5 million) in its Lille Skensved, Denmark, pectin facility. This site produces many types of pectin; however the investment will focus on expanding parts of the operation and upgrading its amidated pectin line to address strong customer demand.

GENU[®] LMA pectin is produced from the peel of citrus fruits and is widely used in the food industry for the manufacture of products such as low sugar and sugar-free jams and fruit spreads, fruit preparations for yoghurt, yoghurt, thermo-reversible bakery glazes and ice cream variegates. GENU LMA pectin continues to show good market growth due to its functionality in fruit and yoghurt products, where it enables production of jams and fruit spreads with a low sugar and high fruit content.

According to Klaus Bjerrum, Category Director – Pectin and Carrageenan, “This investment enables CP Kelco to continue meeting the growing demand of our customers for GENU LMA pectin, and although it’s not a full expansion it does prepare CP Kelco for future expansion and investment opportunities.”

CP Kelco expects to complete this project by October 2010.

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ABOUT CP KELCO:

CP Kelco is a leading global manufacturer and marketer of specialty hydrocolloids, with facilities in Europe, North America, Asia and Latin America. Owned by J.M. Huber Corporation, CP Kelco’s product lines include pectin, xanthan gum, carrageenan, cellulose gum, locust bean gum, gellan gum, microparticulated whey protein concentrate and other novel biopolymers, marketed under brand names including **AxCel[®]**, **CEKOL[®]**, **GENU[®]**, **GENUGEL[®]**, **GENU pHresh[™]**, **GENUVISCO[®]**, **GENULACTA[®]**, **KELTROL[®]**, **KELCOGEL[®]**, **SLENDID[®]**, **SIMPLESSE[®]**. For more information, visit www.cpkelco.com or call/e-mail the above mentioned contact.