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**FOR IMMEDIATE RELEASE**

**CP Kelco Receives GFSI Certification  
Leading in the Global Food Safety Initiative**

**Atlanta, Georgia, USA, November 6, 2011** – CP Kelco is proud to report that five production facilities have been certified in the Global Food Safety Initiative, Food Safety System Certification (FSSC) 22000. The company plans to have all facilities audited, certified and compliant in the first half of 2012.

“This global food safety management standard continues to build on existing quality management systems and validates CP Kelco’s food safety systems across the globe,” Gary Jansen, Director, Global QA & Regulatory Affairs states.

“GFSI is a set of requirements that the global food industry is adopting. CP Kelco is being proactive in requiring all facilities audit to this level and we feel this reflects our commitment to food safety. This initiative supports our position as the industry’s preferred hydrocolloid supplier,” says Don Rubright, President of CP Kelco.

Beginning in early 2011, CP Kelco embarked on a Global Quality Improvement and Food Safety Initiative. The initiative is designed to elevate the commitment to quality and food safety, and will be validated by 3<sup>rd</sup> party audits of all facilities by the end of 2011.

Certified facilities are located in Äänekoski, Finland, producing cellulose gum, Lille Skensved, Denmark, and Grossenbrode, Germany, manufacturing pectin, carrageenan and refined locust bean gum product lines, San Diego, California xanthan gum and gellan gum facility, and the Okmulgee, Oklahoma xanthan gum plant.

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**ABOUT CP KELCO:**

CP Kelco is a leading global manufacturer and marketer of specialty hydrocolloids, with facilities in Europe, North America, Asia and Latin America. Owned by J.M. Huber Corporation, CP Kelco’s product lines include pectin, xanthan gum, carrageenan, cellulose gum, gellan gum, diutan and other novel biopolymers, marketed under brand names including **CEKOL**<sup>®</sup>, **GENU**<sup>®</sup>, **GENUGEL**<sup>®</sup>, **GENUVISCO**<sup>®</sup>, **GENULACTA**<sup>®</sup>, **KELTROL**<sup>®</sup>, **KELCOGEL**<sup>®</sup>, **SLENDID**<sup>®</sup> and **SIMPLESSE**<sup>®</sup>. For more information, visit [www.cpkelco.com](http://www.cpkelco.com) or call/e-mail the above mentioned contact.